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Christopher Hernandez 36



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Christopher Hernandez

4 months ago

Objectives For Developing an online platform Draft!

Hey!

Feedback is more than welcome. I don't know about anyone else, but the textbook is so content-heavy that I find myself scratching my head quite a lot. So the more feedback the better.

Just as a background, this is based off of my new DD1 chart [DD1 Chart.png](#)

Thank you!

Terminal Objective: By the end of the Edublogs development Rebecca School parents will be able to create posts, message other members, manage calendar events, and manage their social accounts.

Performance Objective 1:

Keeping in mind potential users knowledge of

social media sites (CR), develop a website (B)

that potential users will find familiar (CN)

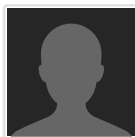
	<p>Subordinate Objective 1.1</p> <p>Given that many potential users use mediums such</p> <p>as Facebook and Instagram (CR), develop a similar</p> <p>sign-up & login process as those platforms (B) in order</p> <p>to inspire a sense of familiarity (CN).</p>
	<p>Subordinate Objective 1.2</p> <p>Understanding that many social sites utilize user posts,</p> <p>messaging apps and blogs (CR), integrate apps (B) that</p> <p>users will find easy to learn (CN)</p>
<p>Performance Objective 2</p> <p>Teach administration account creation (B) along</p> <p>with demonstrating post creation/deletion (CR).</p> <p>Have admins repeat the process on their own</p> <p>so that they may also teach parents how</p> <p>to navigate the site(CN).</p>	
	<p>Subordinate Objective 2.1</p> <p>Admins log in (B) to their accounts and must navigate to</p> <p>the "users" panel (CR) and create a sample user (CN).</p>
	<p>Subordinate Objective 2.2</p> <p>Having navigated the admin panel (CN), admins must</p>

	<p>navigate to the forums/posts (CR) and create/delete a post (CN).</p>
	<p>Subordinate Objective 2.3</p> <p>Understanding that users who "break rules" must be deleted</p> <p>(CR), admins must navigate to the "user's" panel (B) and delete a sample user (CN)</p>
	<p>Subordinate Objective 2.4</p> <p>Using the calendar tab, users will be able to navigate (CR) to the calendar, create/post (B) events, and respond to other event invitations (CN)</p>
<p>Performance Objective 3</p> <p>Given that not all parents will be signed up at once</p> <p>(CR), develop a list of several potential users (CN) and contact them about participation (B).</p>	
	<p>Subordinate Objective 3.1</p> <p>Understanding that many parents have asked for a social platform to connect (CR), choose a handful of willing participants (CN) who will test out the current platform (B).</p>
	<p>Subordinate Objective 3.2</p> <p>Having selected participants (CR), send out emails and print outs(B) to</p>

	<p>the</p> <p>select few about signing-up(CN).</p>
<p>Performance Objective 4</p> <p>Given that participation forms have returned (CN), create</p> <p>users (B) for each participant and prepare to provide them with login</p> <p>information (CR).</p>	
	<p>Subordinate Objective 4.1</p> <p>Given that participation forms have returned (CN), create</p> <p>users (B) for each participant and prepare to provide them with login</p> <p>information (CR).</p>
<p>Performance Objective 5</p> <p>Given that users may not become acquainted with the platform</p> <p>for some time (CN), develop educational materials (B) so that users</p> <p>can start creating their own content quickly (CR).</p>	
	<p>Subordinate Objective 5.1</p> <p>Develop video instruction (B) so that users may follow instruction visually (CN)</p> <p>and recognize quickly what certain tools/functions look like (CR).</p>
	<p>Subordinate Objective 5.2</p> <p>Develop written instruction (B) with screenshots so users can reference (CN)</p>

	materials while actively learning how to use the platform (CR)
<p>Performance Objective 6</p> <p>Given that all materials and accounts have been generated (B),</p> <p>email participants their instructional materials (CR) along with their</p> <p>account information (CN).</p>	
	<p>Subordinate Objective 6.1</p> <p>Users will review materials (B), log onto the Edublog platform (CN), and navigate</p> <p>around the site (CR)</p>
<p>Performance Objective 7</p> <p>Allow users to get acquainted with the platform (CR), communicate</p> <p>with one another (B), and provide feedback (CN).</p>	
	<p>Subordinate Objective 7.1</p> <p>Using dashboard statistics (CR), track user engagement and content creation (B)</p> <p>to fully test utilization of the platform (CN).</p>
	<p>Subordinate Objective 7.2</p> <p>Understanding that users will either have questions or request better tools (CN),</p> <p>use contact forms (CR) for user feedback (B).</p>

	<p>Subordinate Objective 7.3</p> <p>Perform several rounds of form feedback (CN). Learn what users find to be the most difficult tasks (CR) and see if new tools, functions, etc can be implemented (B).</p>
<p>Performance Objective 8</p> <p>Given that users have utilized the platform for quite some time (CR), look over user feedback (CN) and implement changes in the system.</p>	
<p>Performance Objective 9</p> <p>Given that the site has been fully developed (B), slowly open up the platform to other parents and observe any new difficulties that may occur with usability (CR). Correct any issues (CN).</p>	



Carole Hruskocy

4 months ago

RE: Objectives For Developing an online platform Draft!

Chris,

I can "see" you are practicing writing objectives that include all 3 elements of an objective. For additional practice, label the parts of the TO as well.

In reviewing your objectives I have a few suggestions. First, the Behavior in the TO is unclear as it seems you have listed a number of behaviors. Each objective should include one measurable

verb/behavior/performance. The reason for this will become clear as you begin to write assessments for each objective.

I encourage you to review all of your objectives to ensure each element is correctly labeled. For example, in the following objective the B is unclear. What performance/skill will participants be expected to do? Use the forms? And to what degree of "use" ... correctly? accurately? This information would help define the CR.

Subordinate Objective 7.2

Understanding that users will either have questions or request better tools (CN),

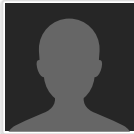
use contact forms (CR) for user feedback (B).

Finally, Objective 2.2 needs a Behavior.

Welcome to the draft, re-draft phase of the ID process 😊

Carole

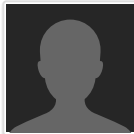
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Christopher Hernandez

4 months ago

RE: Objectives For Developing an online platform Draft!

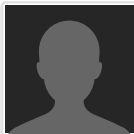


Aimee Moreno

4 months ago

RE: Objectives For Developing an online platform Draft!

▲ Hide 1 reply



Christopher Hernandez

4 months ago

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